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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Atcheson, et al.

Application No.: 09/874,563

Filed: June 5, 2001

For: **METHOD AND APPARATUS FOR
RECOMMENDING SELECTIONS BASED
ON PREFERENCES IN A MULTI-USER
SYSTEM**

Mail Stop Amendment
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Examiner: John W. Hayes

Group Art Unit: 3621

Confirmation No. 6917

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 on this date: 06/22/2004

Typed or Printed: Heather L. AdamsonSignature: *Heather L. Adamson* Date: 06/22/2004**AMENDMENT & RESPONSE**

Dear Sir:

In response to the Office Action dated March 22, 2004, Applicant respectfully requests reconsideration of the above-captioned application in light of the following Amendments and Remarks.

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.